Address at the Council of Chinese American Deans and Presidents 2018
Miami Forum

Given by Mark B. Rosenberg
on October 20, 2018.
Good morning!

Welcome to Miami – and welcome to our FIU!

A very special thank you to our College of Business Dean Joanne Li for bringing this fall meeting to our FIU for the first time!

Dean Li, congratulations on being elected the incoming President of CCADP! This is a well-deserved honor!

Now more than ever, our FIU is focused on being a diverse, global university that prepares students for the challenges of the 21st century. FIU was born from a spirit of hope and opportunity – from a spirit of making a difference in our community and beyond. Our founders knew that it was imperative to have connections beyond local and national borders. From day one, FIU has embraced diversity as one of our core values.

This is a value that this Council shares. We both know the value of diversity. We know the value of embracing people… embracing ideas… working together. Our diversity makes us stronger. It makes us better. We’re committed to working together across borders to enhance education and help our students launch successful careers.

From Tianjin to Qingdao – and beyond – our FIU is committed to bringing a Worlds Ahead education to students in China and all over the globe. We have formed many successful partnerships across China.

For more than a decade, FIU has had a presence in China through our Marriott Tianjin China Program. This program grew out of China’s need for high-level
executives who understand how to do business in the global marketplace.

We also have a one-of-a-kind partnership with Qingdao University that has really taken off! It allows us to offer a cooperative bachelor’s dual degree program in Spanish.

FIU has received significant support in Qingdao at the highest level. City and business leadership are pushing for our expansion and partnership with other higher educational institutions.

And the Qingdao government has showed support for this program. This is because the city is working hard to explore trade and economic relations with Latin American countries – and hopes to become the Far East “Terminal” for trade and shipment between China and the west hemisphere.

We’re a bridge to Latin America!

As you can see, forming partnerships like this matter, because they open many doors! They benefit our students here – and in China – and strengthen and form business connections to ensure mutual economic well-being for years to come.

This diverse, global mindset is what has taken us to great heights – and what has allowed us to grow into one of this nation’s top-ranked research universities.

Only two percent of universities in the U.S. have earned the Carnegie R1 classification for highest research activity. FIU is one of those universities!

And more recently, we were ranked one of the top 100 public universities in the country by U.S. News & World Report! This follows on the heels of our FIU being ranked second in the state in performance by the Florida Board of Governors.

These rankings and recognitions are a reflection that what we’re doing is working… It shows that diversity is important – and will be even more important as we face the challenges of this 21\textsuperscript{st} century, globally connected world.
Thank you, again, for being here today!